



2018 Pool Industry Expo



EXHIBIT HOURS: THURSDAY 5-8 PM, FRIDAY 2-6:30 PM, SATURDAY 11-3 PM

Thursday: September 20th, 2018

TIME	DE ANZA 1	DE ANZA 2	DE ANZA 3	BONSAI 1 & 2	BONSAI 3	PORCOLA
1:00 TO 3:00 PM	Electricity for the Service Pro <i>Mike Childress</i> Pentair	Pool Plaster Issues <i>Kim Skinner</i> onBalance, LLC	Connectivity for The Pool Industry <i>Alex Krajewski & Henoc Nieves</i> Zodiac	Basic Water Chemistry <i>Gabe Talese</i> HASA	Chemical Controller - How They Work & What Interferes With Them <i>Steve Dunn</i> Commercial Pool Systems	Best Practices in 2019 for Pool Service Co <i>Dave Hawes</i> H & H Pools
3:00 TO 5:00 PM	Hydraulics for the Service Pro <i>Mike Childress</i> Pentair	Advanced Water Chemistry <i>Kim Skinner</i> onBalance, LLC	Fire Pits and Bowls <i>Alex Krajewski & Henoc Nieves</i> Zodiac	Variable Speed Motors <i>Randy Block</i> Regal Beloit	Mastic Joint Expansion and Concrete Sealants <i>Jim Dill</i> Deck-O-Seal	Tax Cuts and Jobs Act of 2017 - An Introduction <i>Jay Michael Young</i> Cramer and Assoc

Friday: September 21st, 2018

TIME	DE ANZA 1	DE ANZA 2	DE ANZA 3	BONSAI 1 & 2	BONSAI 3	PORCOLA
8:00 TO 10:00 AM	New IntelliConnect & Mobile Interface <i>Mike Childress</i> Pentair	OmniLogic / VS Omni Controls Overview Level - Intermediate <i>Bryan Chrissan & Nowell Sellers</i> Hayward	Hi-Ez Gas Fired Heaters <i>Alex Krajewski & Henoc Nieves</i> Zodiac	Water Testing & Chemistry Myths <i>Wayne Ivusich</i> Taylor Technologies	Keeping It Clear OPEN TO ALL <i>Terry Arko</i> NC Brands	Introduction to Business Financial Statements and Accounting <i>Jay Michael Lang</i> Cramer and Assoc
10:00 TO 12:00 PM	VSF IntelliFlo Set-Up and Programming <i>Scott Parker</i> Pentair	Hayward Salt Systems And UV03 Overview Level - Intermediate <i>Matt Delzell</i> Hayward	Heat Pumps for Pools and Spas <i>Alex Krajewski & Henoc Nieves</i> Zodiac	Phosphates & Nitrates: A Pesky Problem? <i>Wayne Ivusich</i> Taylor Technologies	Rola-Chem Digital Control Training <i>Mark Lynch</i> Rola Chem	Projecting A Professional Image <i>Dave Goulart</i> Aqua Hero
12:30 TO 2:30 PM	IntelliChem Set-Up and Programming <i>Scott Parker</i> Pentair	Hayward Variable Speed Pumps & VSOMNI Beginner / Intermediate <i>Alex Capous</i> Hayward en Español	Polaris Pressure Side Cleaners & Booster Pumps <i>Alex Krajewski & Henoc Nieves</i> Zodiac	Certified Aquatic Equipment Installer	Transportation, Storage & Handling of Pool/Spa Chemicals <i>Ron Hetzner</i> Oreq Corporation	Challenges & Issues Regarding Employees <i>Dave Hawes</i> H & H Pools
2:30 TO 4:30 PM	Easy Touch Programming <i>Carlos Gomez</i> Pentair en Español	Hayward Variable Speed Pumps Level - Intermediate <i>Rick Ruggles</i> Hayward	Jxi Gas Fired Heaters <i>Alex Krajewski & Henoc Nieves</i> Zodiac	Michael Orr FPSIE	Testing Using NSF Certified Technology <i>Maris Jaunakais</i> Industrial Test Systems	Marketing Tactics To Grow Your Business <i>Laura Nelson</i> Broadly

Saturday: September 22nd, 2018

TIME	DE ANZA 1	DE ANZA 2	DE ANZA 3	BONSAI 1 & 2	BONSAI 3	PORCOLA
8:00 TO 10:00 AM	IntelliFlo VSP Pump Programming <i>Carlos Gomez</i> Pentair en Español	Water Chemistry Ask Your IPSSA Chapter About Testing <i>Terry Arko</i> NC BRANDS	Chlorine Generators <i>Alex Krajewski & Henoc Nieves</i> Zodiac	Drowning Prevention <i>Carolyn and Marcelle Dibrell</i> Service Industry News	Exhibitor Meeting Room TBA	Delivering A Five-Star Digital Experience <i>Laura Nelson</i> Broadly
10:00 TO 12:00 PM	Why Am I At Fault? <i>Ray Arouesty</i> Arrow Insurance		Basic Component Compatibility <i>Alex Krajewski & Henoc Nieves</i> Zodiac	Filtration - DE Natural Alternative <i>Fiber Clear</i>		Coatings Application <i>Elizabeth Kelley</i> Kelley Technical

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