



REGISTRATION
REQUIRED

2019 Pool Industry Expo



EXHIBIT HOURS: THURSDAY 5-8 PM, FRIDAY 2-6:00 PM, SATURDAY 11AM-3 PM

Thursday: September 19th, 2019				CPO WEDE 8-5 BOARDROOM THURS 8-5 REDWOOD *BOTH DAYS REQUIRED*		
TIME	DE ANZA 1	DE ANZA 2	DE ANZA 3	BONSAI 1 & 2	BONSAI 3	PORTOLA
1:00 TO 3:00 PM	Electricity for the Service Pro Mike Childress Pentair	Pool Plaster Issues Kim Skinner onBalance, LLC	Connectivity for The Pool Industry Alex Krajewski & Alex Valdovinos Zodiac	Intermediate Water Chemistry Gabe Talese HASA	Funding and Protecting Your Business Michelle Kavanaugh California Pool Association	Changes to make in 2020 for success Part A Dave Hawes H & H Pools
3:00 TO 5:00 PM	Hydraulics for the Service Pro Mike Childress Pentair	Advanced Water Chemistry Part 1 Kim Skinner OnBalance, LLC	Selling against the Internet Zodiac	Variable Speed Motors Regal Beloit	Mastic Joint Expansion And Sealents Deck-O-Seal	Tax Cuts and Jobs Act of 2018 - An Introduction Jay Michael Lang Cramer and Assoc
Friday: September 20th, 2019				POOL MAN'S BAND COTTONWOOD PLAZA *7:00PM - 10:00PM* **FLJN		
TIME	DE ANZA 1	DE ANZA 2	DE ANZA 3	BONSAI 1 & 2	BONSAI 3	PORTOLA
8:00 TO 10:00 AM	New IntelliConnect & Mobile Interface Chris Forman Pentair	OmniLogic/VS OMNI Control Overview Bryon Chrissan & Noah Sellers Alex Capous Español Translation Hayward Offered	Hi-E2 Gas Fired Heaters Alex Krajewski & Alex Valdovinos Zodiac	Phosphates & Nitrates A Pesky Problem? Wayne Ivusich Taylor Technologies	Cyanuric Acid and Chlorine Effectiveness Terry Arko Hasa/Commercial Specialist	Introduction to Business Financial Statements and Accounting Jay Michael Lang Cramer and Assoc
10:00 TO 12:00 PM	VSF IntelliFlo Set-Up and Programming Scott Parker Pentair	CAT Controls/Commercial Brent Blake and Nowell Sellers Hayward	Variable Speed Pumps Alex Krajewski & Alex Valdovinos Zodiac	Water Testing and Chemical Myths Wayne Ivusich Taylor Technologies	Rola-Chem Digital Control Training Mark Lynch Rola Chem	Advanced Water Chemistry Part 2 Kim Skinner OnBalance LLC
12:30 TO 2:30 PM	VSF IntelliFlo Carlos Gomez Pentair en Español	H.O.T Heaters w/ Heat Pump Overview Matt Denzel Hayward	Polaris Pressure Side Cleaners & Booster Pumps Alex Krajewski & Alex Valdovinos Zodiac	Certified Aquatic Equipment Installer FPSIE	Understanding the Basics of Thermal (PV) Systems Poco Services	Changes to make in 2020 Part B Dave Hawes H & H Pools
2:30 TO 4:30 PM	Easy Touch Programming Carlos Gomez Pentair en Español	Four Pillars of ProActive Pool Care Monica Stamper-Hall Orinda Technologies	Jxi Gas Fired Heaters Alex Krajewski & Alex Valdovinos Zodiac	Michael Orr	Proper Pool Chemistry & Testing Using NSF Certified Technology Maris Jaunakais Industrial Test Systems	Projecting a Professional Image Dave Goulart Aqua Hero
Saturday: September 21st, 2019				*** PLEASE SUPPORT OUR EXHIBITORS ***		
TIME	DE ANZA 1	DE ANZA 2	DE ANZA 3	BONSAI 1 & 2	Bonsai 3	Portola
8:00 TO 10:00 AM	IntelliChem Set-up and Programming Chris Forman Pentair	TBD	Conectividad para la industria de piscinas Alex Krajewski & Alex Valdovinos Zodiac en Español	Water Chemistry *ASK YOUR IPSSA CHAPTER ABOUT TESTING* Terry Arko Hasa/Commercial Specialist	All About Lighting! Installing SAFER Low Voltage LED Pool Lighting Systems Beautify the backyard with LED Michael Hooper / J&J Electronics LLC	TBD
10:00 TO 12:00 PM	Bioshield UV Systems Scott Parker Pentair	TBD	Calentadores a gas Jxi Alex Krajewski & Alex Valdovinos Zodiac en Español	How To Properly Apply Pool & Spa Adhesives And Grouts Novagard	Pool and Spa Controllers today Chuck Stetler Waterway	TBD

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