



REGISTRATION  
REQUIRED

# 2017 Pool Industry Expo



EXHIBIT HOURS: THURSDAY 5-8 PM, FRIDAY 2-6:30 PM, SATURDAY 11-3 PM

		Portola	Bonsai 1 & 2	Bonsai 3	Redwood	Ironwood	Cottonwood		
Thursday, 09/28/2017	1:00 to 3:00 PM	<b>How to Succeed in Customer Service</b>  <i>David Hawes</i> H & H Pool Services	<b>The Benefits of Using NSF Certified Test Methods</b>  Industrial Test Systems	<b>Certified Pool Operator</b>  <i>Class Held</i> Wednesday 9-5 PM and Thursday 9-5 PM	<b>Stand Out Online and Win More Customers</b>  <i>Laura Nelson</i> Broadly	<b>Electricity for the Service Pro</b>  Pentair	<b>Intellichem Set-Up And Programming</b>  Pentair		
	3:00 to 5:00 PM	<b>Evolution of the Modern Pool + New Revenue Opportunities</b>  <i>Steve Arb</i> Natural Chemistry	<b>Chlorine Free: Is it for me?</b>  <i>Nick Ransis</i> Clear Comfort	<i>Wayne Ivusich</i> Taylor Technologies	<b>Commercial ph/orp</b>  <i>Chad McClellan</i> RolaChem Control Applications Alpha West			<b>Max-E-Therm Master Temp Troubleshooting</b>  Sta-Rite/Pentair	
Friday, 09/29/2017	8:00 to 10:00 AM	<b>CPR - Is Your Business on Life Support?</b>  <i>David Hawes</i> H & H Pool Service	<b>Basic Water Chemistry and Testing</b>  <i>Wayne Ivusich</i> Taylor Technologies	<b>Advanced Service Technician</b> (Limited to 20 Students)  8 AM - 4 PM	<b>JXi VersaFlo</b>  <i>David Vansumer</i> Jandy/Zodiac	<b>Aqua-Rite Chlorine Generators (Salt) Install-Troubleshoot</b>  Hayward	<b>Hydraulics for Service Pro</b>		
	10:00 to 12:00 PM	<b>Introduction to Pool Program 8</b>  <i>Jason Wise</i> Wise Software	<b>12 Myths about Water Maintenance</b>  <i>Wayne Ivusich</i> Taylor Technologies		<b>Pool Lighting Decoded</b>  <i>Graham Orme</i> Jandy/Zodiac			<b>Variable Speed Pump: Install and Troubleshooting</b>  Hayward	
	12:30 to 2:30 PM	<b>Business Roundtable Share Your Stories</b>  <i>David Hawes</i> H & H Pool Service	<b>Motor Repair and "Hybrid Motors"</b>  <i>Bob Raymond</i> Swimco		<b>Web Based Controls</b>  <i>David VanSumer</i> Jandy/Zodiac			<b>Omnilogic: Install and Set-Up</b>	<b>New VSF Pump Programming</b>
	2:30 to 4:30 PM	<b>Variable Speed Motor Replacement</b>  <i>Randy Block</i> Regal Beloit	<b>Pool School 101</b>  <i>David Allen</i> Allens Pool Care		<b>Polaris Pressure Side Cleaning / Polaris BBSQ Pump</b>  <i>David VanSumer</i> Jandy/Zodiac			<b>Weird Water Solutions: The DROUGHT Edition</b>  <i>Terry Arko</i> SeaKlear	<b>New Eti Heater Overview</b>  <i>Mike Childress</i> Pentair
Saturday, 09/30/2017	8:00 to 10:00 AM	<b>Safety for Pools</b>  <i>Dennis Chapman</i> Seg Aquatics	<b>PG&amp;E'S Certified Aquatic Equipment Installer Training Course</b>  <i>Michael Orr</i> FPSIE	<b>Water Chemistry</b>	<b>Easy Touch Programming "en espanol"</b> <i>Carlos Gomez</i> Pentair				
	10:00 to 12:00 PM	<b>Why Am I at Fault?</b>  <i>Ray Arouesty</i> Arrow Insurance				<b>Variable Speed Pumps Overview de Problemas "en espanol"</b> <i>Carlos Gomez</i> Pentair			

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