



# 2023 POOL INDUSTRY EXPO

EXHIBIT HOURS: THURSDAY 5-8 PM, FRIDAY 2-6 PM, SATURDAY 11AM-3 PM

REGISTRATION REQUIRED



## Thursday: September 14, 2023 Please support our incredible exhibitors!

TIME	WINDJAMMER	CYPRESS	BIG SUR	SPVGLASS
8:30 AM - 4:00 PM	<b>NEW!</b> POOL CHEMISTRY TRAINING INSTITUTE - POOL CHEMISTRY CERTIFIED RESIDENTIAL COURSE - REGISTRATION THROUGH HASA REQUIRED			
1:00 - 3:00 PM	<b>Hydraulics for the Service Pro</b>  Mike Childress Pentair	<b>Mitigating Risks in the Pool Service Industry: The Importance of Comprehensive Insurance</b> <b>NEW!</b>  Norma Villafranca Inzone Insurance	<b>Jandy Hi-E2 Gas Fired Heater</b> <b>NEW!</b>  Creighton Coleman & Alex Krajewski Fluidra	<b>Building Your Service Business the Old Fashion Way</b> <b>NEW!</b>  Dave Hawes H&H Pools
3:00 - 5:00 PM	<b>Electricity for the Service Pro</b>  Mike Childress Pentair	<b>Designing &amp; Troubleshooting Solar Pool Heating Systems</b> <b>NEW!</b>  Ethan Heine Suntrek Solar	<b>Advanced Web Connected Devices</b>  Creighton Coleman & Alex Krajewski Fluidra	<b>The Economics of a Profitable Service Business</b> <b>NEW!</b>  Dave Hawes H&H Pool Service

## Friday: September 15, 2023 Please support our incredible exhibitors!

TIME	WINDJAMMER	CYPRESS	BIG SUR	SPVGLASS
8:00 - 10:00 AM	<b>IntelliChem Programming &amp; Tips</b>  Scott Parker Pentair	<b>Omni Family</b> <b>NEW!</b>  Rick Ruggles & Alex Capous Hayward <b>Español Translation Offered</b>	<b>Jandy VersaTemp Heat Pump</b> <b>NEW!</b>  Creighton Coleman & Alex Krajewski Fluidra	<b>ChlorSync Salt Chlorine Generator</b> <b>NEW!</b>  Sean Assam AquaCal
10:00 - 12:00 PM	<b>BioShield &amp; Salt Chlorine</b>  Scott Parker Pentair	<b>Wide range Salt Chlorinators &amp; UV/Ozone Hydra Pure</b>  Matt Delzell & Alex Capous Hayward <b>Español Translation Offered</b>	<b>AquaLink RS and iAquaLink App - Updates &amp; New Products</b> <b>NEW!</b>  Creighton Coleman & Alex Krajewski Fluidra	<b>AquaCal Heat Pump Solutions</b>  Don Tuch AquaCal
12:30 - 2:30 PM	<b>IF3 Pump with Home &amp; Pro Apps Connected Devices</b> <b>en Español</b>  Carlos Gomez Pentair	<b>Small Footprint Heaters and Variable Speed Heat Pumps</b>  Matt Delzell, Rick Ruggles & Alex Capous Hayward <b>Español Translation Offered</b>	<b>Polaris Pressure Side Cleaners</b>  Creighton Coleman & Alex Krajewski Fluidra	<b>How to Make Chlorine Last Longer</b>  Terry Arko HASA
2:30 - 4:30 PM	<b>IntelliCenter Programming / Connections</b> <b>en Español</b>  Carlos Gomez Pentair	<b>Practical Wiring Instructions for Everyone's Load Centers</b> <b>NEW!</b>  Kelli Carillo & Deb Martin Pool Girl Pro Industry Training Group	<b>Variable Speed Dual Voltage, 2 Auxillary Pumps</b> <b>NEW!</b>  Creighton Coleman & Alex Krajewski Fluidra	<b>Marketing 101 for Service Class Professionals</b> <b>NEW!</b>  Dave Goulart Aqua Hero

## Saturday: September 16, 2023 Please support our incredible exhibitors!

TIME	WINDJAMMER	CYPRESS	BIG SUR	SPVGLASS
8:00 - 10:00 AM	<b>IF3 Pump w/ Home &amp; Pro Apps Connected Devices</b>  Tony Silva Pentair	<b>So You Think You Want to Add Commercial Pools to Your Service Offerings</b> <b>NEW!</b>  Gary Heath The Pool Doctor	<b>Jandy Saltwater Chlorinators, The AquaPure and TruClear</b> <b>NEW!</b>  Creighton Coleman & Alex Krajewski Fluidra	<b>Basic Water Chemistry</b>  Terry Arko HASA
10:00 - 12:00 PM	<b>IntelliCenter Programming / Connections</b>  Chris Phelps Pentair	<b>Mitigating Risks in the Pool Service Industry: The Importance of Comprehensive Insurance</b> <b>NEW!</b> <b>en Español</b>  Norma Villafranca Inzone Insurance	<b>Tech Tips &amp; IPSSA Themes</b> <b>NEW!</b>  Bob Blade Aloha Pool and Spa	<b>Business Roundtable</b>  Dave Hawes et al H&H Pools

SEMINARS ARE SUBJECT TO CHANGE OR CANCELLATION WITHOUT NOTICE

SPEAKERS VIEWS ARE THEIR OWN AND NOT NECESSARILY THAT OF POOL INDUSTRY EXPO, INC.

CHECK [WWW.POOLINDUSTRYEXPO.COM](http://WWW.POOLINDUSTRYEXPO.COM) FOR UPDATED SCHEDULE.

HYATT REGENCY MONTEREY  
 HOTEL AND SPA ON DEL MONTE GOLF COURSE  
 Old Golf Course Road  
 Monterey, California 93940, USA  
 T +1 831 372 1234  
 monterey.regency.hyatt.com



FLOOR PLAN  
 First Floor—Regency Grand Ballroom and Conference Center

