



2024 POOL INDUSTRY EXPO

EXHIBIT HOURS: THURSDAY 5-8 PM, FRIDAY 2-6 PM, SATURDAY 11AM-3 PM

REGISTRATION REQUIRED



Thursday: October 3, 2024 Please support our incredible exhibitors!

TIME	COLTEN 1	COLTEN 2	COLTEN 3	
1:00 - 3:00 PM	Hydraulics for the Service Pro Mike Childress Pentair	Levolor Water Leveling Controls Alex Krajewski & Kyle Beddo Fluidra	Mitigating Risks in the Pool Service Industry: The Importance of Comprehensive Insurance Norma Villafranca Inzone Insurance	
3:00 - 5:00 PM	Electricity for the Service Pro Mike Childress Pentair	Pressure and Robotic Pool Cleaners Alex Krajewski & Kyle Beddo Fluidra	Mitigating Risks in the Pool Service Industry: The Importance of Comprehensive Insurance en Español Norma Villafranca Inzone Insurance	

Friday: October 4, 2024 Please support our incredible exhibitors!

TIME	STEINBACK 1	STEINBACK 2	STEINBACK 3	COLTEN 1
8:00 - 10:00 AM	Filtration Scott Parker Pentair	Gas-Fired Pool Heaters: Everything You Need to Know Brad Duncan Raypak	Bob Lowry's Pool Chemistry Class for Service Pros en Español Ernie Penado HASA	Marketing to Grow Your Business Dave Goulart AquaHero
10:00 - 12:00 PM	MasterTemp/Max-E-Therm/ETI Overview Scott Parker Pentair	Practical Instructions for Everyone's Load Centers Kelli Carillo & Deb Martin Pool Girl Pro Industry Training Group	Understanding Chlorination en Español Ernie Penado HASA	Setting / Managing Business Expectations Gary Heath Pool Doctor
12:30 - 2:30 PM	IF3 Pump with Home & Pro Apps Connected Devices en Español Carlos Gomez Pentair	Smart Gas Fired Pool and Spa Heaters Alex Krajewski & Kyle Beddo Fluidra	Understanding Chlorination Terry Arko HASA	Meeting the Challenges of Building a Service Company Dave Hawes H & H Pool Services
2:30 - 4:30 PM	IntelliCenter Programming / Connections en Español Carlos Gomez Pentair	Low Voltage and Pool Bonding Kelli Carillo & Deb Martin Pool Girl Pro Industry Training Group	Hydraulics 101 Bryan Chrissan AquaStar	Accounting for your Pool Business TBD

Saturday: October 5, 2024 Please support our incredible exhibitors!

TIME	STEINBECK 1	STEINBECK 2	STEINBECK 3	COLTEN
8:00 - 10:00 AM	IntelliCenter Programming/Connections Tony Silva Pentair	Heat Pump Pool Heaters: Demystified and Simplified Brad Duncan Raypak	Bob Lowry's Pool Chemistry Class for Service Pros Terry Arko HASA	Business Roundtable Dave Hawes, Dave Goulart, & Gary Heath
10:00 - 12:00 PM	IF3 Pump with Home & Pro Apps Connected Devices Chris Phelps Pentair	Coming soon!	Tracking, Standardizing and Forecasting Water Chemistry with the LSI Terry Arko & Kirk Wissbau HASA	Human Resources & Employee Concerns Kim Lucia Boutin Jones

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